

# Lead. Follow. Equally Important

This program is ideally suited for leadership/people managers/intact teams.



## Concept

The impact of strong leadership on an organization's performance and productivity is clear. The important link is strong followers who are invested in the success of the enterprise. "It stands to reason that if leadership is important to performance, followership must have something to do with it too," according to John S. McCallum in the Ivy Business Journal. Lawrence M. Miller from the Institute of Leadership Excellence elaborates, "Leadership requires followership and following is an act of trust, faith in the course of the leader, and that faith can be generated only if leaders act with integrity."

## Components

Contrary to what one might think when watching ballroom champions perform, the roles of "leader" and "follower" are shared by both partners. And it is this easy "give" and "take" in seamlessly switching between these roles that creates a winning partnership and performance. The leader is the one to indicate the direction and timing, but the partners switch between who is the driving force and produces the power to deliver the movement. **This presentation includes demonstrations by dancers.**

## Format and Length of Workshop

90 min "live"  
75 min "virtual"

## Cost

TBD, depending on specifics of engagement.

## Contact

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## What participants will learn

- The equal importance of both leadership and followership
- The clearer the shared vision and strategy the more each individual can deliver a winning performance and help the partnership/team succeed
- How leaders and followers can empower and elevate one another to build trust and respect
- How critical it is to maintain laser-like focus on each step, which produces the next successful step to build towards achieving the end goal
- The importance of sharing your passion to energize yourself and those involved in the shared endeavor
- How putting the needs of others ahead of yourself can create a winning team performance